

Privacy Policy for Exsion365

Effective Date: 26-09-2024

Exsion365 (referred to as "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and share personal information from users ("you") of our website **Exsion365** ("the Website"). By accessing or using the Website, you agree to this Privacy Policy.

1. Information We Collect

We collect various types of information to provide and improve our services. The types of personal information we may collect include:

1.1. Personal Information Provided by You

- **Contact Information:** Name, email address, phone number, mailing address, or other contact details provided through forms or account registration.
- **Account Information:** Username, password, and any other information you provide when creating an account on the Website.
- **Transaction Information:** If you make a purchase or engage in financial transactions on the Website, we may collect billing and payment information, including credit card details.

1.2. Automatically Collected Information

When you visit or interact with the Website, we may automatically collect:

- **Device Information:** Information about your device, including IP address, browser type, operating system, and device identifiers.
- **Usage Data:** Information about how you use the Website, such as pages visited, time spent on the site, and links clicked.
- **Cookies and Tracking Technologies:** We use cookies, web beacons, and similar technologies to collect information about your activity on the Website. See Section 7 for more on cookies.

1.3. Information from Third Parties

We may receive information from third parties, including service providers and partners, to supplement the personal data we collect directly from you. This may include social media profiles or public data made available via third-party platforms.

2. How We Use Your Information

We use your personal information for various purposes, including:

- **Providing Services:** To operate, maintain, and improve the Website and deliver services you request, such as processing transactions.
- **Customer Support:** To respond to your inquiries and provide customer support.
- **Communications:** To send you notifications, updates, newsletters, or promotional materials (you may opt out of marketing communications at any time).
- **Security:** To protect the Website and users against fraudulent, illegal, or unauthorized activities.
- **Legal Obligations:** To comply with legal requirements, such as tax regulations, and enforce our Terms of Use.

3. How We Share Your Information

We may share your personal information with third parties under the following circumstances:

3.1. Service Providers

We may share your information with third-party service providers who assist in operating the Website, processing payments, delivering emails, or providing customer support. These providers are obligated to protect your data and use it only for the services they provide on our behalf.

3.2. Business Transfers

In the event of a merger, acquisition, or sale of all or a portion of our business, your information may be transferred as part of that transaction.

3.3. Legal Requirements

We may disclose your personal information to comply with legal obligations, enforce our agreements, or protect the rights, property, or safety of Exsion365, our users, or others.

3.4. With Your Consent

We may share your information with third parties for purposes not covered by this Privacy Policy if we obtain your explicit consent.

4. Data Retention

We retain your personal information only as long as necessary to fulfill the purposes for which it was collected, or as required by applicable laws and regulations. When we no longer need your data, we will securely delete or anonymize it.

5. Security

We take reasonable precautions to protect your personal information from unauthorized access, disclosure, or misuse. These measures include encryption, access controls, and regular security audits. However, no data transmission over the Internet or storage system can be guaranteed as 100% secure.

6. Your Data Protection Rights

Depending on your location and applicable laws, you may have certain rights regarding your personal information. These rights may include:

- **Access:** You may request access to the personal information we hold about you.
- **Correction:** You may request corrections to inaccurate or incomplete personal data.
- **Deletion:** You may request that we delete your personal information, subject to certain legal obligations.
- **Restriction:** You may request that we restrict how we process your data under certain circumstances.
- **Portability:** You may request that your personal information be transferred to you or a third party in a structured, commonly used format.
- **Objection:** You may object to the processing of your personal data for specific reasons, such as marketing.

To exercise these rights, please contact us using the details provided in Section 10. We will respond to your requests in accordance with applicable laws.

7. Cookies and Tracking Technologies

7.1 What are Cookies?

Cookies are small data files that are placed on your device when you visit a website. They help us improve the user experience by remembering your preferences and collecting usage data.

7.2 Types of Cookies We Use

- **Essential Cookies:** Necessary for the operation of the Website.
- **Performance and Analytics Cookies:** Help us understand how users interact with the Website and improve functionality.
- **Advertising and Targeting Cookies:** Used to deliver relevant advertisements based on your browsing behavior.

You can manage your cookie preferences by adjusting your browser settings. However, disabling cookies may affect the functionality of the Website.

8. Children's Privacy

Our Website is not directed at children under the age of 16, and we do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal information from a child, we will delete it as soon as possible.

9. International Data Transfers

If you are located outside of the jurisdiction where we operate, your personal information may be transferred to and processed in other countries. We take steps to ensure that your data is protected in accordance with this Privacy Policy and applicable laws when transferred across borders.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, or if you wish to exercise your data protection rights, please contact us at:

Address

Groen van Prinsterersingel
472805 TD Gouda
The Netherlands
office@exsion365.com

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new policy on the Website or sending you a notification. Please review this policy periodically to stay informed about how we are protecting your information.